

RYAN UNDERWOOD

ART DIRECTOR & GRAPHIC DESIGNER

CONTACT

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INTRODUCTION

I am a freelance Art Director and Designer, and I'm currently living in Cleveland Heights, Ohio.

I specialize in delivering thoughtfully built, design driven solutions that are brought to life by an open, collaborative process.

SKILL SET

Branding
Publication
Marketing
Project Management
Web Design
Developer Management
Static Site Development

TOOL SET

InDesign
Illustrator
Photoshop
Sketch
HTML/CSS
Jekyll
WordPress
Forestry.io

IN PROGRESS

JavaScript
PHP
Twig
Craft CMS
Hugo
Product Design
Type Design

WORK HISTORY

CrossCountry Mortgage

Senior Art Director 2019 - Present

- ▶ Lead design strategies to be in-line with existing brand standards
- ▶ Redevelop and conceptualize existing marketing materials
- ▶ Create new strategies and marketing products
- ▶ Design and develop micro-sites for Loan Officers, and Corporate
- ▶ Manage and direct internal design teams, and freelance teams

Perl Mortgage

Art Director and Front-End Designer 2016 - 2019

- ▶ Lead design strategies to be in-line with existing brand standards
- ▶ Redevelop and conceptualize existing marketing materials
- ▶ Create new strategies and marketing products
- ▶ Design and develop micro-sites for Loan Officers, and Corporate
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Frey Design Group

Senior Designer and Front-End Designer 2016-2016

- ▶ Conceptualize branding and publication designs
- ▶ Design and develop touch tours for various commercial buildings
- ▶ Design and develop websites and materials for commercial Real Estate clients such as JLL and CBRE
- ▶ Build branding and guidelines for various clients ranging from Non-profits to Real Estate

EDUCATION

Illinois Institute of Art Chicago

Bachelors of Science Graphic Design

- ▶ Gain knowledge in branding, layout, publication, strategies, HTML, CSS, and all-around design.
- ▶ Focus on learning design software